

Gabriella Vozar

Digital Media · Marketing & Communications · Project Coordination

gabriella.voz@outlook.com · 412-585-8783 · Leechburg, PA · linkedin.com/in/gabvozar · gabvoz13.github.io/Pro_Port

PROFILE

Motivated and versatile recent graduate with a Bachelor's degree in Digital Media, Arts, and Technology and hands-on experience in social media, content creation, project coordination, and administrative support. Skilled at managing competing priorities, maintaining accurate records, and communicating clearly across teams. Technically proficient in Adobe Creative Suite, Microsoft Office Suite, Canva, and a range of design and development tools. A fast learner who actively seeks out new skills and thrives in environments that encourage professional growth — brings a creative background, strong attention to detail, and a genuine enthusiasm for developing alongside a collaborative team.

EXPERIENCE

Social Media & Communications Intern

PHA Icemen Hockey · Aug 2025 – Jan 2026

- Managed content calendar and coordinated publishing across social media platforms, maintaining consistent and timely communications to a broad stakeholder audience.
- Created graphics and visual assets for game announcements, partner updates, and league correspondence using Adobe Creative Suite and Canva.
- Monitored platform performance and maintained organized archives of schedules, highlight content, and partner agreements.
- Collaborated with team leads to align content with organizational goals, adapting tone and format across channels.

Lab Assistant & Event Coordinator

Varia Lab — Penn State Erie · Jan 2025 – May 2026

- Coordinated campus events and lab activities, managing logistics, documentation, and communications for multiple concurrent projects under tight deadlines.
- Maintained detailed records and supported research program administration, tracking deliverables and contributing to expanded program initiatives.
- Assisted students with onboarding and setup, demonstrating strong interpersonal communication and problem-solving skills.
- Used project tracking tools to monitor task progress and ensure all deliverables were met accurately and on schedule.

Data Entry Specialist

Cook Medical — Vandergrift, PA · Jun 2025 – Aug 2025

- Maintained high-accuracy reports and documentation across multiple concurrent administrative workflows in a fast-paced corporate environment.
- Balanced time-sensitive tasks with consistent professionalism, demonstrating strong organizational skills and attention to detail.

EDUCATION

Bachelor of Arts — Digital Media, Arts, and Technology

The Pennsylvania State University · May 2026

Core DIGIT coursework covered web development (HTML, CSS, JavaScript, React), 3D modelling and animation (Blender, Three.js), interactive design (Figma), 2D/3D procedural animation, digital audio production, multimedia production, text analysis, and digital project design. Completed a 5-credit independent study in game development with Lua-based engines, and a formal internship in social media and communications. Additional coursework in graphic design, photography, human factors, and mass media.

Certificate of Achievement — Cosmetology

Lenape Technical School · May 2022

SKILLS & TOOLS

Design & Media	Adobe Creative Suite · Canva · Figma · Blender · Video Creation & Editing · Photography · Graphic Design
Marketing & Comms	Social Media Management · Content Creation · Content Calendar Management · Email Marketing · Copywriting
Technical	HTML/CSS · JavaScript · Python · React · GitHub Pages · Microsoft Office Suite · Google Workspace · Data Visualization
Professional	Project Coordination · Cross-functional Collaboration · Documentation & Records · Attention to Detail · Adaptability